

February 2010 – Downtown Special Events Description:

Action Sports Retailers (ASR)

A private clothing company and product showcase at the San Diego Convention Center. Promoter is Lori Jenks with ASR at www.asrbiz.com.

Event Date Beginning: 2/2/10

Event Date Ending: 2/3/10

Crossroads

A private action sports related event and showcase with 1,000 expected per day at the parking lot at Petco Park. Host organization is Nielson Business Media and public contact is Sarah Haug at (949) 226-5766

Event Date Beginning: 2/2/10

Event Date Ending: 2/3/10

Gaslamp Mardi Gras

A Mardi Gras celebration with parades, music, entertainment, vendors and booths with expected attendance of 30,000. Host organization is the Gaslamp Quarter Association, professional organizer is McFarlane Promotions and public contact is Laurel McFarlane at (619) 233-5008. Maintenance contact is Bill Cook with Guerilla Services. Affected streets are 4th Ave. between Market St. & J St. 5th Ave. between Broadway & Harbor Dr. 6th Ave. between Broadway & Market St. E St. between 4th & 7th. F St. between 4th & 7th. Market St. between 3rd & 7th. Island Ave. between 3rd & 8th. K St. between 4th & 6th. G St. between 4th & 6th.

Event Date: 2/16/10

Event Time: 7:00 PM-11:59 PM

San Diego Chinese Center New Year Fair

A festival/celebration of the Chinese New Year with 10,000 expected attendance per day. Event location is 3rd Avenue between Market Street & J Street and J Street between 3rd Ave. & 4th Ave. Host organization is San Diego Chinese Center and public contact is Albert Lee at (760) 751-7788.

Event Start Date: 2/20/10 at 10AM

Event End Date: 2/21/10 at 5PM

Critical Mass

San Diego Critical Mass is loosely affiliated group of 700+ bicycle riders that take over San Diego streets and public rights of way to conduct a group bike ride on the last Friday of every month. The group meets at the large fountain at the Balboa Science center at 7PM and they instruct participants to be prepared for 20 miles of riding. The riders go in every direction and it's impossible to know in advance whether they will be heading Downtown.

Event Date: 2/29/10

Event Time Begins: 7:00PM